



**MASTER PLAN
NEW SONGDO CITY**

Towers|Golde designed the 275 acres of open space and canals that will define the quality of life in this new world-class 'intelligent' city, a new Free Economic Zone being constructed just a five mile bridge away from the second largest airport in the world.

A 120-acre central park links the city's governmental, cultural and convention facilities. Its highly articulated forms are an abstracted distillation of the natural Korean landscape and represent its varied ecological systems and native flora from mountain ridge to seashore. The two perimeter parks, by contrast, are more pastoral and romantic.

The urban fabric is interwoven with a hierarchical system of canals and streetscapes which serve ecological as well as aesthetic and social purpose. The canals were conceived as an integral part of both storm and gray water infrastructure systems.

New Songdo City is a pilot project for the LEED for Neighborhood Development program.

CLIENT	<i>Gale Company/Posco</i>
LOCATION	<i>Incheon City, South Korea</i>
PROJECT AREA	<i>1500 acres</i>
PROJECT COST	<i>\$25 billion</i>
STATUS	<i>Complete 2014</i>
ARCHITECT	<i>Kohn Pedersen Fox Associates</i>



FIRST WORLD, BLOCK 125

New Songdo City's Residential Block 125 is a community for 7,000 residents in the new Free Economic Zone. The mixed-use program includes 1,600 residential units, 1,000 live/work spaces, retail, and community facilities. The guiding architectural intention was the re-evaluation of the modernist typologies of the tower, slab, and superblock within a specific cultural context, one which included the traditional Korean reverence for nature and the site planning precepts of feng sui.

Towers|Golde's scope of work included site planning and landscape design of this 25 acre superblock, all of it a roof deck development over a below-grade parking garage. The design divided the block into four quadrants, each with distinctive qualities reflecting the symbols and materials that Koreans traditionally associate with one of the four seasons. The whole was unified by a central pedestrian 'canal' zone culminating in a spillway projecting into the surrounding streetscape.

CLIENT	<i>The Gale Company/Posco</i>
LOCATION	<i>New Songdo City, South Korea</i>
PROJECT AREA	<i>25 acres</i>
ARCHITECT	<i>Kohn Pedersen Fox Associates</i>
AWARDS	<i>AIA NY Housing Award, 2005</i>