



Jeff Goldberg/Esto



**WORLD HEADQUARTERS  
DURACELL CORPORATION**

The Duracell Headquarters project was conceived as an opportunity to demonstrate the company's world-wide commitment to environmental issues and the principles of sustainable design: the ecological impacts of development, energy conservation, and the use of recycled materials in both the site and the building were prime considerations in the design.

Towers|Golde was part of the team selected largely for its demonstrated site sensitivity. Working in close collaboration, the design team developed a building that ranged from two to four stories, expanding downward as the terrain dropped away. The parking garage was similarly designed, dropping from on-grade to 4-1/2 stories, absolutely minimizing the visual and environmental impact of 700 cars with a savings of approximately 9 acres of land coverage.

CLIENT	<i>Duracell Corporation</i>
LOCATION	<i>Bethel, Connecticut</i>
PROJECT AREA	<i>44 acres</i>
PROJECT COST	<i>\$43 million</i>
SITE COST	<i>\$1.5 million</i>
ARCHITECT	<i>Herbert S. Newman &amp; Partners</i>
AWARD	<i>AIA Connecticut Merit Award AIA Top Ten Environmental Solutions Boston Society of Architects/AIA Sustainability Award</i>